## Unifying Visual-Semantic Embeddings with Multimodal Neural Language Models

#### Jamie Ryan Kiros, Ruslan Salakhutdinov, Richard Zemel Presentation by David Madras

University of Toronto

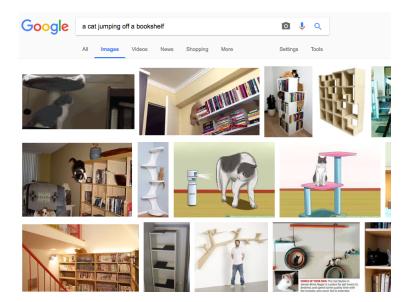
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# Image Captioning



???????

# Image Retrieval



## Introduction: Captioning and Retrieval

- Image captioning: the challenge of generating descriptive sentences for images
- Must consider spatial relationships between objects
- Also should generate grammatical, sensible phrases
- Image retrieval is related: given a query sentence, find the most relevant pictures in a database



Figure 1: Caption Example: A cat jumping off a bookshelf

## Approaches to Captioning

- $1. \ \, {\rm Template \ \, based \ \, methods}$ 
  - Begin with several pre-determined sentence templates
  - Fill these in with object detection, analyzing spatial relationships
  - Less generalizable, captions don't feel very fluid, "human"
- 2. Composition-based methods
  - Extract and re-compose components of relevant, existing captions
  - Try to find the most "expressive" components
  - e.g. TREETALK [Kuznetsova et al., 2014] uses tree fragments
- 3. Neural Network Methods
  - Sample from a conditional neural language model
  - Generate description sentence by conditioning on the image

The paper we'll talk about today fits (unsurprisingly) into the Neural Network Methods category.

## High-Level Approach

- Kiros et al. take approach inspired by translation: images and text are different "languages" that can express the same concept
- Sentences and images are embedded in same representation space; similar underlying concepts should have similar representations
- To caption an image:
  - 1. Find that image's embedding
  - 2. Sample a point near that embedding
  - 3. Generate text from that point
- To do image retrieval for a sentence:
  - $1. \ \mbox{Find}$  that sentence's embedding
  - 2. Do a nearest neighbour search in the embedding space for images in our database

#### Encoder-Decoder Model

- An encoder-decoder model has two components
- Encoder functions which transform data into a representation space
- Decoder functions which transform a vector from representation space into data

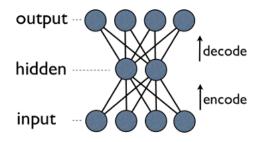


Figure 2: The basic encoder-decoder structure

## Encoder-Decoder Model

- Kiros et al. learn these functions using neural networks. Specifically:
  - Encoder for sentences: recurrent neural network (RNN) with long short-term memory (LSTM)
  - Encoder for images: convolutional neural network (CNN)
  - Decoder for sentences: Structure-Content Neural Language Model
  - No decoder for images in this model that's a separate question

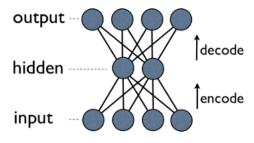


Figure 3: The basic encoder-decoder structure

#### **Obligatory Model Architecture Slide**

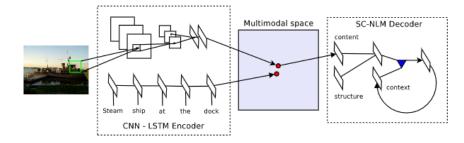


Figure 4: The model for captioning/retrieval proposed by Kiros et al.

## Recurrent Neural Networks (RNNs)

- Recurrent neural networks have loops in them
- We propogate information between time steps
- Allows us to use neural networks on sequential, variable-length data
- Our current state is influenced by input and all past states

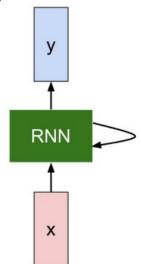


Figure 5: A basic (vanilla) RNN

Image from Andrej Karpathy

## Recurrent Neural Networks (RNNs)

- By unrolling the network through time, an RNN has similar structure to a feedforward NN
- Weights are shared throughout time can lead to vanishing/exploding gradient problem
- RNN's are Turing-complete can simulate arbitrary programs (...in theory)

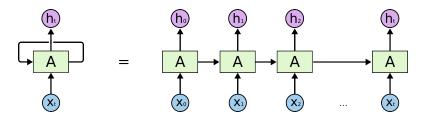


Figure 6: RNN unrolled through time

Image from Chris Olah

## RNNs for Language Models

 Language is a natural application for RNNs, as it takes a sequential, variable-length form

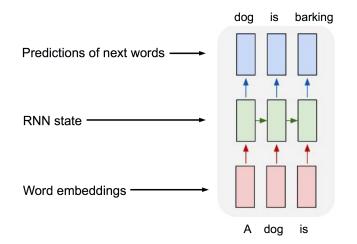


Image from Jamie Kiros

## RNNs for Conditional Language Models

We can condition our sentences on an alternate input

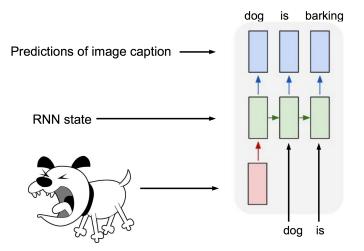


Image from Jamie Kiros

## RNNs for Language Models: Encoders

We can use RNNs to encode sentences in a high-dimensional representation space

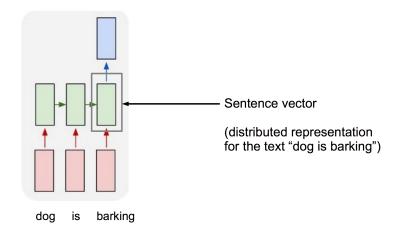
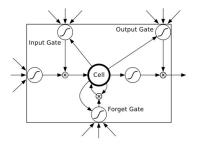


Image from Jamie Kiros

# Long Short-Term Memory (LSTM)



Input gate: scales input to cell (write) Output gate: scales output from cell (read) Forget gate: scales old cell value (reset)

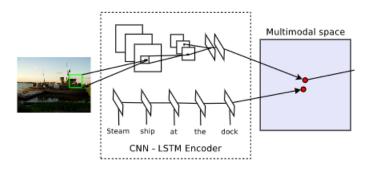
- Learning long-term dependencies with RNNs can be difficult
- LSTM cells [Hochreiter, 1997] can do a better job at this
- The network explicitly learns how much to "remember" or "forget" at each time step
- LSTMs also help with the vanishing gradient problem
   Image from Alex Graves

#### Learning Multimodal Distributed Representations

- Jointly optimize text/image encoders for images x, captions v
- ► s(x, v) is cosine similarity, and v<sub>k</sub> are a set of random captions which do **not** describe image x

$$\min_{\theta} \sum_{x,k} \max(0, \alpha - s(x, v) + s(x, v_k)) + \sum_{v,k} \max(0, \alpha - s(v, x) + s(v, x_k))$$

 Maximize similarity between x's embedding and its descriptions', and minimize similarity to all other sentences



## Neural Language Decoders

- That's the encoding half of the model any questions?
- Now we'll talk about the decoding half
- The authors describe two types of models: log-bilinear and multiplicative
- The model they ultimately use is based on the more complex multiplicative model, but I think it's helpful to explain both

#### Log-bilinear neural language models

- ► In sentence generation, we model the probability of the next word given the previous words - P(w<sub>n</sub>|w<sub>1:n-1</sub>)
- We can represent each word as a K-dimensional vector  $w_i$
- In an LBL, we make a linear prediction of  $w_n$  with

$$\hat{r} = \sum_{i=1}^{n-1} C_i w_i$$

where  $\hat{r}$  is the predicted representation of  $w_n$ , and  $C_i$  are context parameter matrices for each index

We then use a softmax over all word representations r<sub>i</sub> to get a probability distribution over the vocabulary

$$P(w_n = i | w_{1:n-1}) = \frac{\exp(\hat{r}^T w_i + b_i)}{\sum_j^V \exp(\hat{r}^T w_j + b_j)}$$

▶ We learn C<sub>i</sub> through gradient descent

## Multiplicative neural language models

- Suppose we have auxiliary vector u e.g. an image embedding
- ► We will model P(w<sub>n</sub>|w<sub>1:n-1</sub>, u) by finding F latent factors to explain the multimodal embedding space
- Let T ∈ R<sup>V×K×G</sup> be a tensor, where V is vocabulary size, K is word embedding dimension, G is the dimension of u i.e. the number of slices of T
- We can model **T** as a tensor factorizable into three matrices (where **W**<sup>ij</sup> ∈ R<sup>I×J</sup>)

$$T_u = (\mathbf{W}^{fv})^T \cdot diag(\mathbf{W}^{fg}\mathbf{u}) \cdot \mathbf{W}^{fk}$$

▶ By multiplying the two outer matrices from above, we get  $\mathbf{E} = (\mathbf{W}^{fk})^T \cdot \mathbf{W}^{fv}$ , a word embedding matrix independent of u

#### Multiplicative neural language models

As in the LBL, we predict the next word representation with

$$\hat{r} = \sum_{i=1}^{n-1} C_i \mathbf{E}_{w_i}$$

where E<sub>wi</sub> is word wi's embedding, and Ci is a context matrix
▶ We use a softmax to get a probability distribution

$$P(w_n = i | w_{1:n-1}, \mathbf{u}) = \frac{\exp(\mathbf{W}^{fv}(:, i)f + b_i)}{\sum_j^V \exp(\mathbf{W}^{fv}(:, j)f + b_j)}$$

where factor outputs  $f = (\mathbf{W}^{fk}\hat{r}) \cdot (\mathbf{W}^{fg}u)$  depend on u

 Effectively, this model replaces the word embedding matrix R from the LBL with the tensor T, which depends on u

## Structure-Content Neural Language Models

- This model, proposed by Kiros et al. is a form of multiplicative neural language model
- ► We condition on a vector **v**, as above
- However, v is an additive function of "content" and "structure" vectors
  - ► The content vector **u** may be an image embedding
  - The structure vector t is an input series of POS tags
- We are modelling  $P(w_n|w_{1:n-1}, \mathbf{t}_{n:n+k}, \mathbf{u})$ 
  - Previous words and future structure



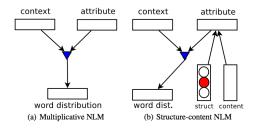
A bicycle \_\_\_\_\_ (IN DT NN - - ) VBN

#### Structure-Content Neural Language Models

► We can predict a vector v̂ of combined structure and content information (the *T*'s are context matrices)

$$\hat{\mathbf{v}} = \max(\sum_{n=1}^{n+k} (T^{(i)}t_i) + T_u \mathbf{u} + b, 0)$$

- ▶ We continue as with the multiplicative model described above
- Note that the content vector u can represent an image or a sentence - using a sentence embedding as u, we can learn on text alone



## Caption Generation

- 1. Embed image
- 2. Use image embedding and closest images/sentences in dataset to make bag of concepts
- 3. Get set of all "medium-length" POS sequences
- 4. Sample a concept conditioning vector and a POS sequence
- 5. Compute MAP estimate from SC-NLM
- 6. Generate 1000 descriptions, rank top 5 using scoring function
  - Embed description
  - Get cosine similarity between sentence and image embeddings
  - Kneser-Ney trigram model trained on large corpus compute log-prob of sentence
  - Average the cosine similarity and the trigram model scores

### Experiments: Retrieval

- Trained on Flickr8K/Flickr30K
- Each image has 5 caption sentences
- Metric is Recall-K how often is correct caption returned in top K results? (or vice versa)
- Best results are state-of-the-art, using OxfordNet features

Flickr8K												
	Image Annotation				Image Search							
Model	R@1	R@5	R@10	Med r	R@1	R@5	R@10	Med r				
Random Ranking	0.1	0.6	1.1	631	0.1	0.5	1.0	500				
SDT-RNN [6]	4.5	18.0	28.6	32	6.1	18.5	29.0	29				
† DeViSE [5]	4.8	16.5	27.3	28	5.9	20.1	29.6	29				
† SDT-RNN [6]	6.0	22.7	34.0	23	6.6	21.6	31.7	25				
DeFrag [15]	5.9	19.2	27.3	34	5.2	17.6	26.5	32				
† DeFrag [15]	12.6	32.9	44.0	14	9.7	29.6	42.5	15				
m-RNN [7]	<u>14.5</u>	<u>37.2</u>	<u>48.5</u>	<u>11</u>	11.5	<u>31.0</u>	42.4	15				
Our model	13.5	36.2	45.7	13	10.4	31.0	43.7	14				
Our model (OxfordNet)	18.0	40.9	55.0	8	12.5	37.0	51.5	10				

#### Figure 7: Flickr8K retrieval results

## Experiments: Retrieval

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Flickr30K												
		Image A	Annotatior	1	Image Search							
Model	R@1	R@5	R@10	Med r	R@1	R@5	R@10	Med r				
Random Ranking	0.1	0.6	1.1	631	0.1	0.5	1.0	500				
† DeViSE [5]	4.5	18.1	29.2	26	6.7	21.9	32.7	25				
† SDT-RNN [6]	9.6	29.8	41.1	16	8.9	29.8	41.1	16				
† DeFrag [15]	14.2	37.7	51.3	10	10.2	30.8	44.2	14				
† DeFrag + Finetune CNN [15]	16.4	40.2	54.7	<u>8</u>	10.3	31.4	44.5	<u>13</u>				
m-RNN [7]	<u>18.4</u>	40.2	50.9	10	<u>12.6</u>	31.2	41.5	16				
Our model	14.8	39.2	50.9	10	11.8	34.0	46.3	13				
Our model (OxfordNet)	23.0	50.7	62.9	5	16.8	42.0	56.5	8				

Figure 8: Flickr30K retrieval results

#### Qualitative Results - Caption Generation Successes

Generation is difficult to evaluate quantitatively



a car is parked in the middle of nowhere .



a wooden table and chairs arranged in a room .





there is a cat sitting on a shelf .



a little boy with a bunch of friends on the street .

a ferry boat on a marina with a group of people .

#### Qualitative Results - Caption Generation Failures

Generation is difficult to evaluate quantitatively



the two birds are trying to be seen in the water . (can't count)



a giraffe is standing next to a fence in a field . (hallucination)



a parked car while driving down the road . (contradiction)



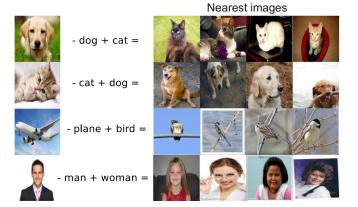
the handlebars are trying to ride a bike rack . (nonsensical)



a woman and a bottle of wine in a garden . (gender)

#### Qualitative Results - Analogies

 We can do analogical reasoning, modelling an image as roughly the sum of its components



#### Qualitative Results - Analogies

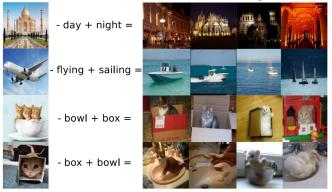
We can do analogical reasoning, modelling an image as roughly the sum of its components



Nearest images

#### Qualitative Results - Analogies

We can do analogical reasoning, modelling an image as roughly the sum of its components



Nearest images

## Conclusions

- In their paper, Kiros et al. present a model for image captioning and retrieval
- The model is inspired by translation systems, and aims to jointly embed images and their captions in the same space
- To decode from the representation space, we condition on an auxiliary content vector (such as an image or sentence representation) and a structure vector (such as POS tags)
- Since the publication of this paper, advances have been made on related problems, such as:
  - Image generation from a given caption
  - Attention-based captioning
  - State of the art caption generation on the MS-COCO dataset are Google's model (Show and Tell: A Neural Image Caption Generator, 2015) and MSR's model (From Captions to Visual Concepts and Back, 2015) with 32% of captions passing the Turing test, compared to 16% for this model

#### Questions?

Thanks for your attention!