

Accommodating Openness Requirements in Software Platforms

A Goal-Oriented Approach

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Example – Mobile Platforms



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Background

Open Innovation: Software companies open up their platforms to 3rd party applications

Open Platforms: Platforms on top of which 3rd party applications can be built

Extension mechanisms allow sufficient access

Boudreau, K. (2010). Open platform strategies and innovation: Granting access vs. devolving control. *Management Science*, 56(10), 1849-1872.

Fitzgerald, B. (2006). The transformation of open source software. *MIS Quarterly*, 587-598.

West, J. (2003). How open is open enough?: Melding proprietary and open source platform strategies. *Research policy*, 32(7), 1259-1285.

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Other Examples of Open Platforms

Microsoft war fitness tracker

Facebook opens up party apps

Tim Cook: Apple TV API to open universal search up to third-party apps

Apple CEO Tim Cook says the company plans to serve up an API for the new Apple TV set-top box, allowing third-party developers to feature within universal search.

The refreshed set-top box will go on sale later this month, promising to revamp the way we access video content.

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Problem Statement - 1

Opening up software platforms is a difficult transition

Openness requirements pose serious risks to:
Security, Performance, Controllability

Boudreau, K. (2010). Open platform strategies and innovation: Granting access vs. devolving control. *Management Science*, 56(10), 1849-1872.

Scacchi, W., & Alspaugh, T. A. (2013). Processes in securing open architecture software systems. In *Proceedings of International Conference on Software and System Process*.

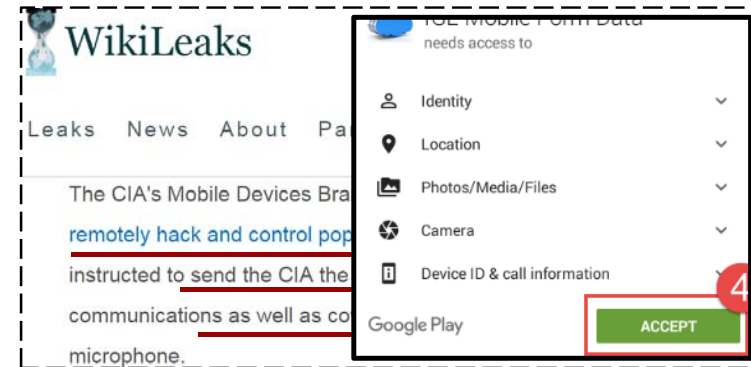
Baresi, L., Di Nitto, E., & Ghezzi, C. (2006). Toward open-world software: Issue and challenges. *Computer*, 39(10), 36-43.

West, J. (2003). How open is open enough?: Melding proprietary and open source platform strategies. *Research policy*, 32(7), 1259-1285.

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Example Problems in Open Platforms -1

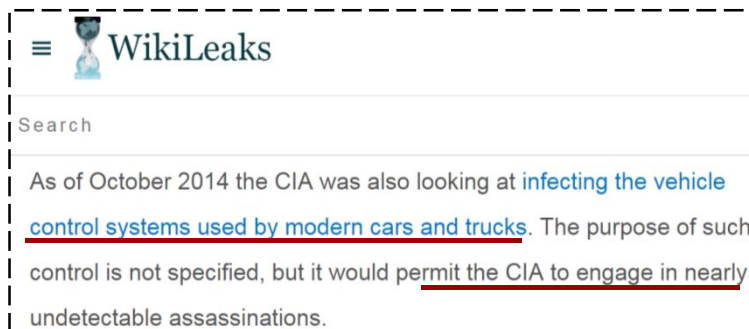
WikiLeaks Press Release – March 7, 2017



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Example Problems in Open Platforms -2

WikiLeaks Press Release – March 7, 2017



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The Proposed Approach

- Treat openness as a distinct class of non-functional requirements
- Refine openness requirements in parallel with competing design concerns

Using a goal-oriented modeling approach

Sadi, M. H. & Yu, E. (2017). Modeling and analyzing openness trade-offs in software platforms: a goal-oriented approach. In **REFSQ 2017**.

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Contributions of this Study

Extending the Non-Functional Requirements analysis framework with:

Openness Catalogues

Alternative paths for specifying and refining openness requirements

Chung, L., Nixon, B. A., Yu, E., & Mylopoulos, J. (2000). Non-functional requirements in software engineering. Springer Science & Business Media.

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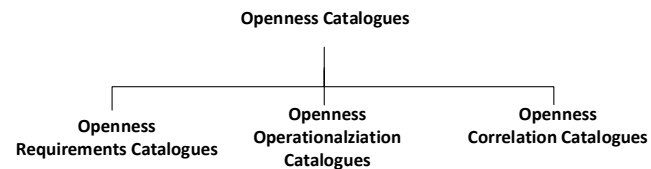
The Outline of the Rest of the Talk

1. Proposed Openness Catalogues

2. Using the Proposed Catalogues

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Proposed Openness Catalogues

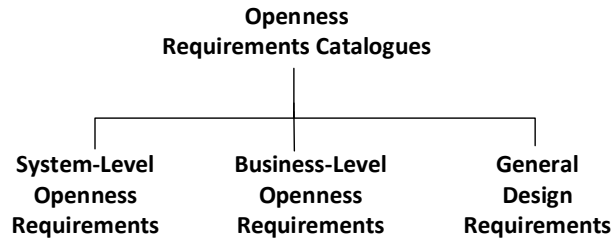


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1. Openness Requirements Specification and Refinement Catalogues

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Openness Requirements Catalogues



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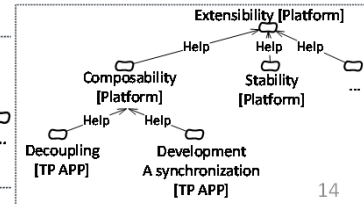
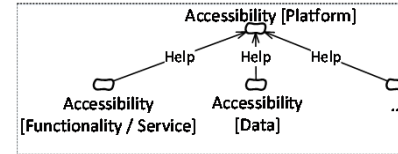
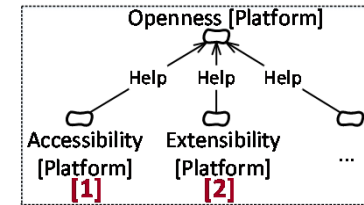
Openness Catalogues

System-Level Openness Requirements

The technical and quality requirements for openness

[1] Anvaari, M., & Jansen, S. (2010). Evaluating architectural openness in mobile software platforms. In Proceedings of 4th ECSA: Companion Volume.

[2] Bosch, J., & Bosch-Sijtsema, P. (2010). From integration to composition: On the impact of software product lines, global development and ecosystems. JSS.



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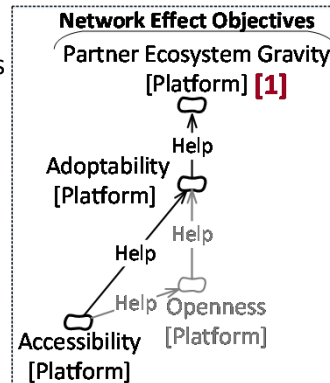
Openness Catalogues

Business-Level Openness Requirements

The non-technical requirements driving the need for openness

Their relation to system-level openness requirements

[1] Popp, K. M. (2010). Goals of Software Vendors for Partner Ecosystems—A Practitioner’s View. In Software Business (181-186).



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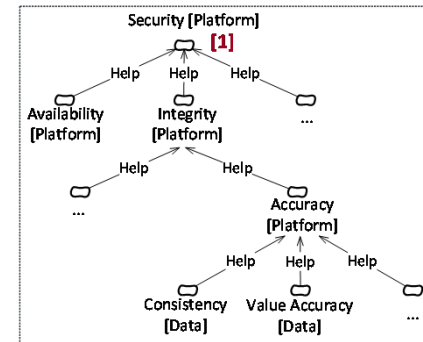
Openness Catalogues

General Design Concerns

General concerns raised in opening up platforms

e.g. Security

[1] Chung, L., Nixon, B. A., Yu, E., & Mylopoulos, J. (2000). Non-functional requirements in software engineering. Springer Science & Business Media.



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2. Openness Operationalization Catalogues

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Openness Catalogues

Operationalization Catalogues

- The specific features and functionalities designed for openness
- Alternative mechanisms and patterns to design these functionalities

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Openness Catalogues

Operationalization Catalogues – Example (1)

Design Objective:

To provide data service to third-party applications

Decisions about:

- How platform communicates data with 3rd party applications
- How 3rd party applications communicate data with each other

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Openness Catalogues

Operationalization Catalogues – Example (2)

Design Objective: To provide data service 3rd party applications

Design 1: (CDP): Centralized Data Provision [1]

The platform controls *all data and information* interactions ...

Design 2: (SDP): Semi-Centralized Data Provision [2]

3rd party applications can communicate data *directly in some cases...*

Design 3: (DDP): Decentralized Data Provision [3]

3rd party applications can *directly exchange data* ...

[1] Eklund, U., & Bosch, J. (2014). Architecture for embedded open software ecosystems. JSS.

[2] Shabtai, A., Fledel, Y., Kanonov, U., Elovici, Y., Dolev, S., & Glezer, C. (2010). Google android: A comprehensive security assessment. IEEE Security & Privacy.

[3] Scacchi, W. (2007). Free/open source software development: Recent research results and methods. Advances in Computers.

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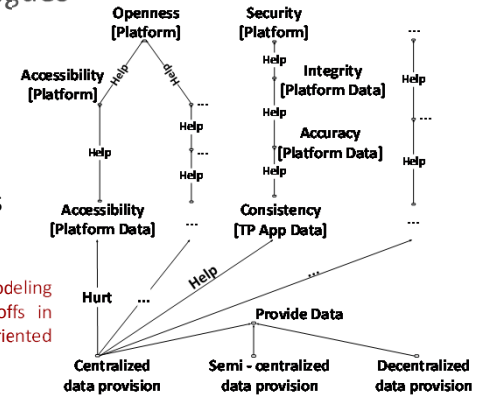
3. Openness Correlation Catalogues

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Openness Catalogues

Correlation Catalogues

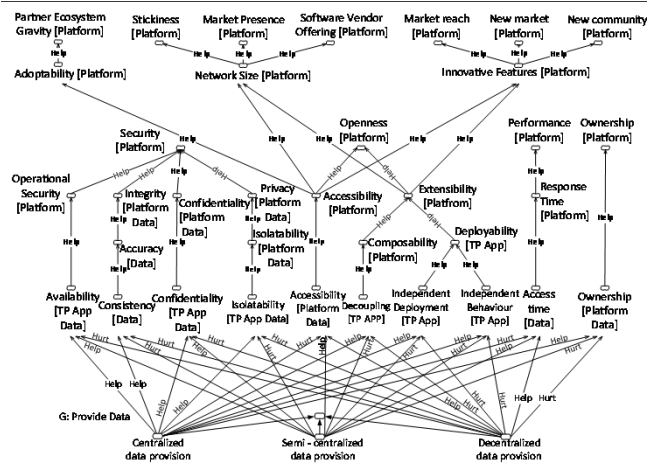
Reasoning about the impact of design alternatives on the requirements



Sadi, M. H., & Yu, E. (2017). Modeling and analyzing openness trade-offs in software platforms: a goal-oriented approach. In REFSQ 2017.

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Openness Correlation Catalogues



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The Outline of the Rest of the Talk

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Applying the Proposed Approach

- An open mobile platform
- An open automotive platform

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The Case Under Study

An Open Embedded Mobile Platform

An Operating system for mobile platforms

Functionalities: Controlling the operations of smartphone devices

Open to a wide variety of 3rd party applications

Objective: Revisiting the Data Provision Service
Using the Proposed Approach

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An Open Embedded Mobile Platform

Openness Design Requirements

Design Requirement	Text Description
...	...
“Low Entry Barriers” Priority: “High”	“ Entry barriers of both monetary and technical nature , including entry barriers for application market, development resource needs and programming languages, will be a significant factor for developers in selecting which mobile platform to join.”

Koch, S., & Kerschbaum, M. (2014). Joining a smartphone ecosystem: Application developers' motivations and decision criteria. Information and Software Technology, 56(11).

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An Open Embedded Mobile Platform

Other Design Requirements

Design Requirement	Text Description
***Privacy [data] Priority: Medium	Privacy of 3 rd party application data
...

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Open Embedded Mobile Platform

Using the Proposed Catalogues

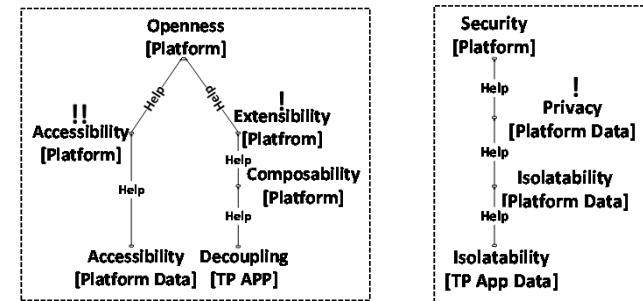
- To refine the design requirements
- To analyze alternative design mechanisms
- To identify an appropriate design mechanism

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An Open embedded Mobile Platform

Refining Design Requirements - Example

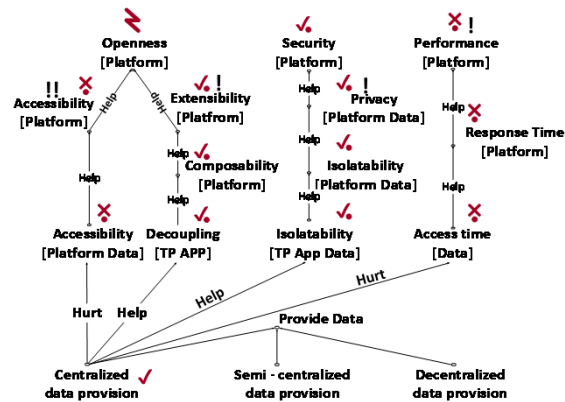
“Low Entry Barriers”
Priority: “High”
“Entry barriers of monetary and technical nature...”



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Open Mobile Software Platform

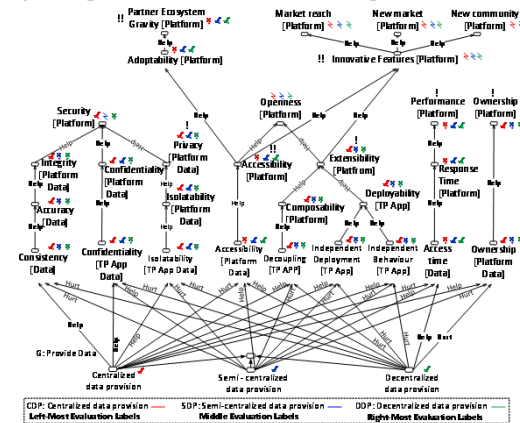
Analyzing Alternative Design Mechanisms



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Open Mobile Software Platform

Analyzing Alternative Design Mechanisms



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An Open Mobile Software Platform

The Most Appropriate Design Mechanism

Requirements	Security	Openness: System-Level			Performance
	*Privacy	Accessibility	*Composability	...	*Response Time
Priority	*Medium	High	*Medium	...	*High
CDP	PSat	PDen	PSat	...	PDen
SDP	PSat	PSat	PDen	...	PSat
DDP	PDen	PSat	PDen	...	PSat

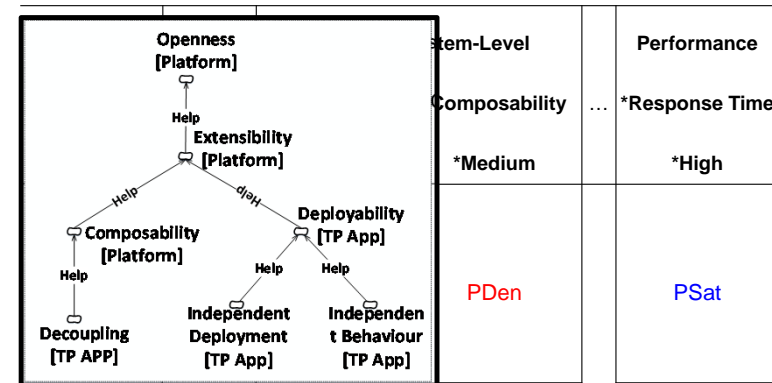
Semi-Centralized data provision is the best design mechanism

PDen: Partially Denied

PSat: Partially Satisfied ³³

An Open Mobile Software Platform

Deciding about the design mechanism



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Summary - 1

Objective:

To provide a systematic treatment for dealing with openness requirements

Proposed Solution:

1. Consider openness as a distinct class of non-functional requirements
2. Refine it in parallel with other design concerns

Openness catalogues that facilitate reasoning about openness requirements

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Summary - 2

The benefit of the proposed approach:

To detect potential conflicts

Between openness and other critical requirements

To help identify openness design mechanisms

That balance the fulfillment of openness requirements against other critical requirements

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Future Work

1. To extend the content of the proposed catalogues
2. To assess the effectiveness of the proposed approach in case studies of open platform projects



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