Final Demo Details

- **Location:**
  - Uken Games
    - 15 John Street (CBC Building)
    - 2nd floor (by Boston Pizza entrance)

- **Time:**
  - 3:30 pm: Setup
  - 4:00 pm – 7:00 pm: Demo session
  - 7:00 pm: Tear-down and cleanup
    - Do not leave any mess behind!

Audience

- Uken Games + Jam City
- 10 years old, 80 employees
- Games will be placed around tables in main communal area where you will invite players to try your games.
How to Demo

- Advice:
  - Be the most enthusiastic, fun, welcoming, and interested versions of yourselves 😊
  - Have backup plans, in case your build breaks or a group member falls ill unexpectedly.
  - Performing well at a demo isn’t all about the quality of your game.

Be prepared

- Things to bring:
  - Backups (computer, trailer)
  - Business cards, game manuals
  - Controllers, batteries
  - Power bar, A/V adaptors
  - Screwdriver, masking tape
  - Decorations, giveaways
  - Comfortable shoes

- Uken will supply some drinks and snacks, but don’t overindulge.