

Final Demo @ Uken



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Final Demo Details

- Location:
 - Uken Games
 - 15 John Street (CBC Building)
 - 2nd floor (by Boston Pizza entrance)
- Time:
 - 3:30 pm: Setup
 - 4:00 pm – 7:00 pm: Demo session
 - 7:00 pm: Tear-down and cleanup
 - **Do not leave any mess behind!**



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Audience

- Uken Games + Jam City
- 10 years old, 80 employees
- Games will be placed around tables in main communal area where you will invite players to try your games.



UKEN
GAMES

JAM
CITY

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How to Demo

- Advice:
 - Be the most enthusiastic, fun, welcoming, and interested versions of yourselves ☺
 - Have backup plans, in case your build breaks or a group member falls ill unexpectedly.
 - Performing well at a demo isn't all about the quality of your game.



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Be prepared

- Things to bring:
 - Backups (computer, trailer)
 - Business cards, game manuals
 - Controllers, batteries
 - Power bar, A/V adaptors
 - Screwdriver, masking tape
 - Decorations, giveaways
 - Comfortable shoes
- Uken will supply some drinks and snacks, but don't overindulge.



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