

Lecture 12: Modelling Enterprises

→ Modeling business processes

- ♦ Why business processes?
- ♦ Modelling concurrency and synchronization in business activities
- \$ UML Activity Diagrams

→ Modelling organisational intent

- ⋄ i* modelling language
- \$ Modelling agents and the strategic dependencies between them
- \$\bigsip\ Explaining these dependencies in terms of agents' goals



Business Processes

→ Business Process Automation

- \$\text{Leave existing business processes as they are}
 - > Look for opportunities to automate parts of the process
- \$\to\$ Can make an organisation more efficient; has least impact on the business

→ Business Process Improvement

- ♦ Make moderate changes to the way the organisation operates
- \$\\ \mathbb{E}.g. improve efficiency and/or effectiveness of existing process
 - > Techniques: Duration analysis; activity-based costing; benchmarking

→ Business Process Reengineering

- \$ Fundamental change to the way the organisation operates
- ♦ Techniques:
 - > Outcome analysis focus on the real outcome from the customer's perspective
 - > Technology analysis look for opportunities to exploit new technology
 - > Activity elimination consider each activity in turn as a candidate for elimination



Modelling Business Processes

→ Business processes involve:

- ♦ Multiple actors (people, business units,...)
- ♥ Concurrent activities
- \$\begin{align*} \text{Explicit synchronization points} \end{align*}
 - > E.g. some task cannot start until several other concurrent tasks are complete
- ⋄ End-to-end flow of activities

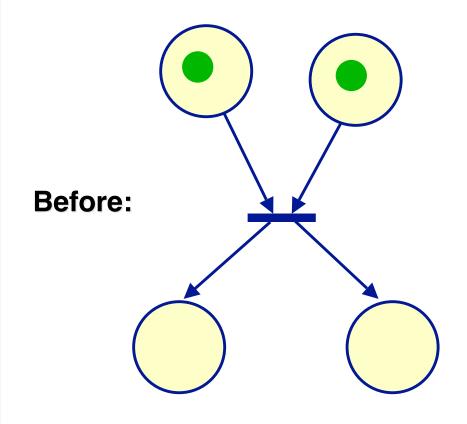
→ Choice of modelling language:

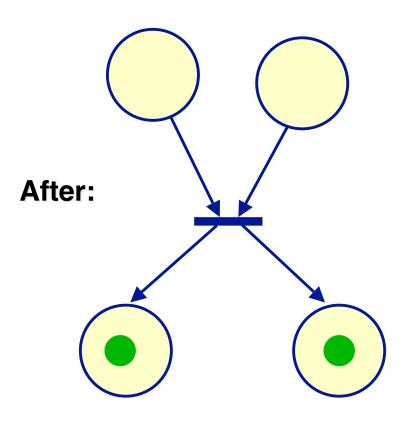
- \$ UML Activity diagrams
 - > ...based on flowcharts and petri nets
 - > Not really object oriented (poor fit with the rest of UML)
- ♦ Business Process Modelling Notation (BPMN)
 - > New (emerging) standard, loosely based on pi calculus

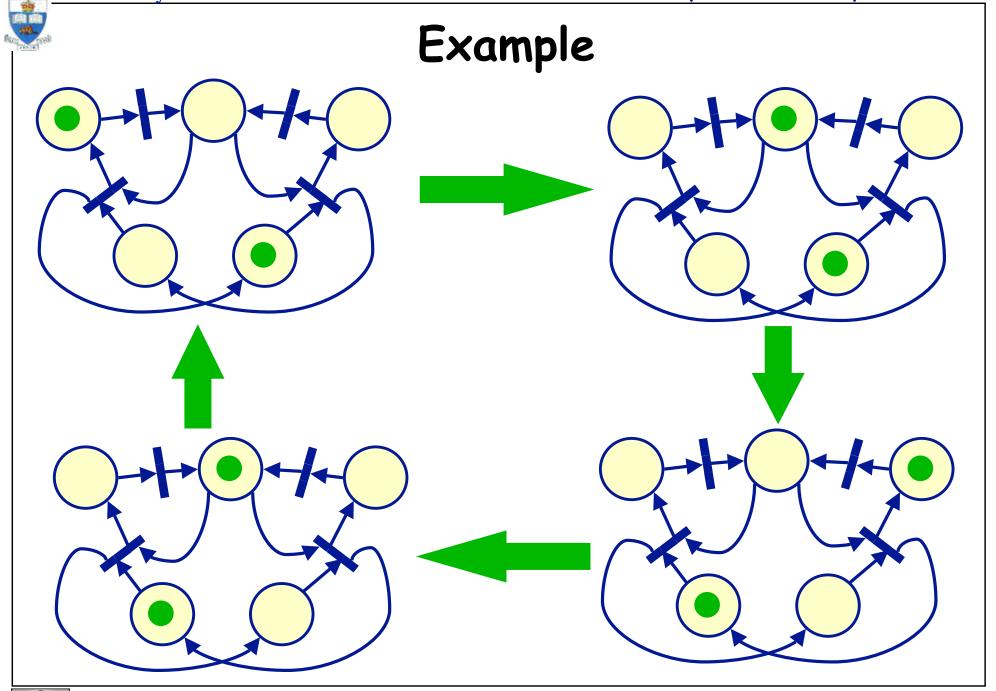


Refresher: Petri Nets

- → Petri net syntax:
 - ♥ Places and transitions
 - ⋄ Tokens (possibly coloured)

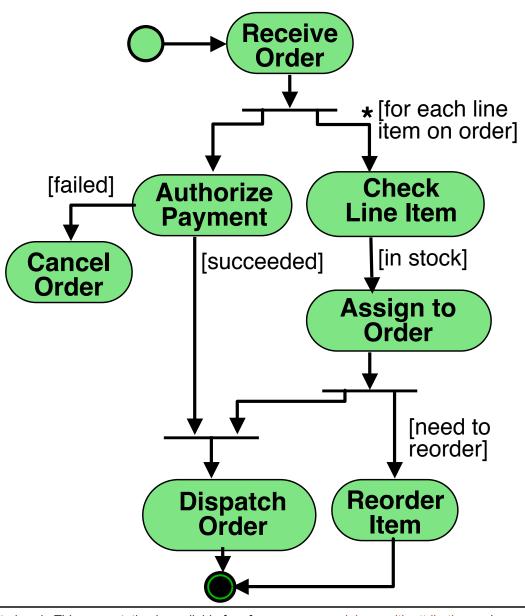


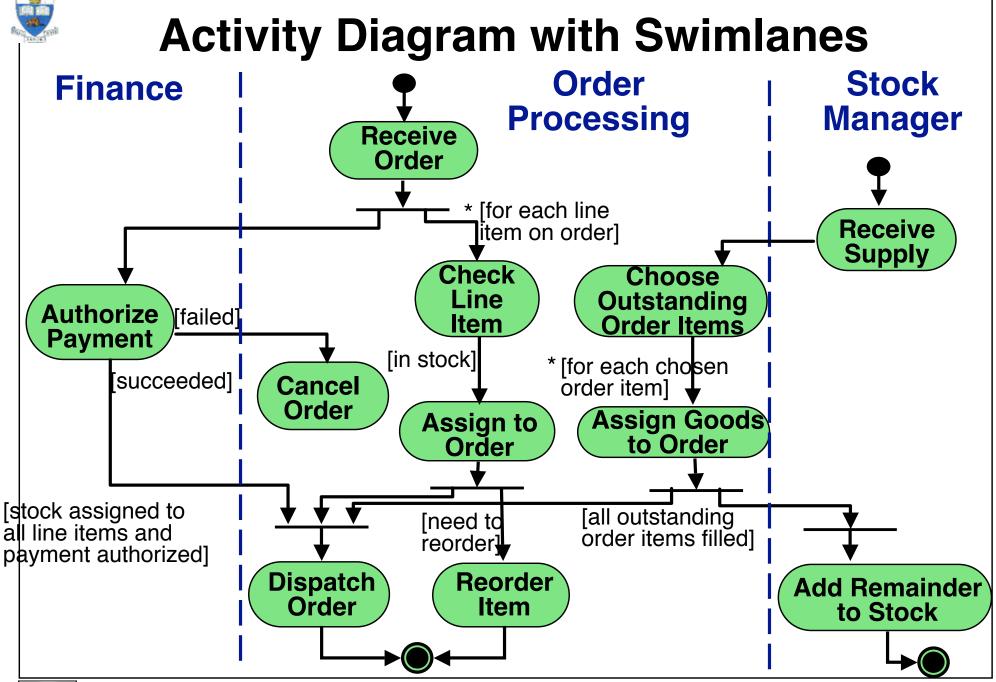






Example Activity Diagram







Business process modeling - BPMN

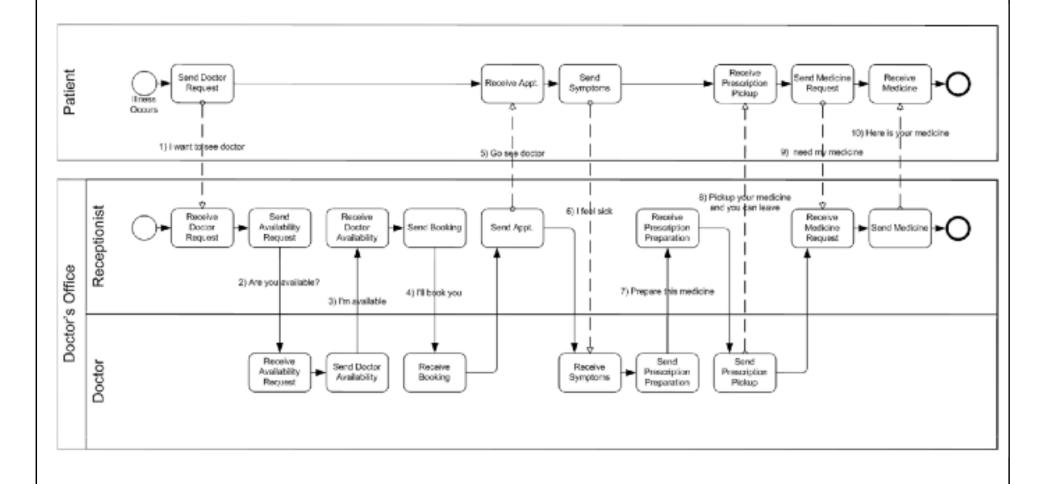
Source: adapted from White, 2005

- → New standard released in 2004
- → Adds many detailed modeling elements to basic activity diagrams

Flow Objects	Connecting Object	Swimlanes
Events	Sequence Flow	Pool
Activities	Message Flow	
		Lanes (within a Pool)
Gateways	Association>	



Simple Example Source: adapted from White, 2005





Elaborating BPMN models... Source: adapted from White, 2005

Events

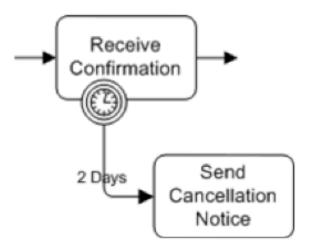
	Start	Intermediate	End	Connections
	\bigcirc		0	Sequence Flow
		Event Types		Name, Condition, Code, or Message
Message				
Timer		(3)		Name or Default
Error		\bigcirc	Θ	
Cancel		\bigotimes	\otimes	
Compensatio	n	•	€	Message Flow
Rule				o— Message — ⊳
Link			igoredown	
Terminate			\odot	
Multiple	*		③	



Events may change the flow

Source: adapted from White, 2005

- → Events can interrupt activities
 - **♦** Activity stops
 - \$\footnote{\text{Flow proceeds from the event}}\$
- → For example:



- → Activities can be transactions
 - ♦ Transactions have double borders
 - Compensation events occur when the transaction doesn't complete

→ For example: Bookings Book Flight Cancel Flight Book Hotel Send Hotel Unavailability Bookings Exceptions





→ Background

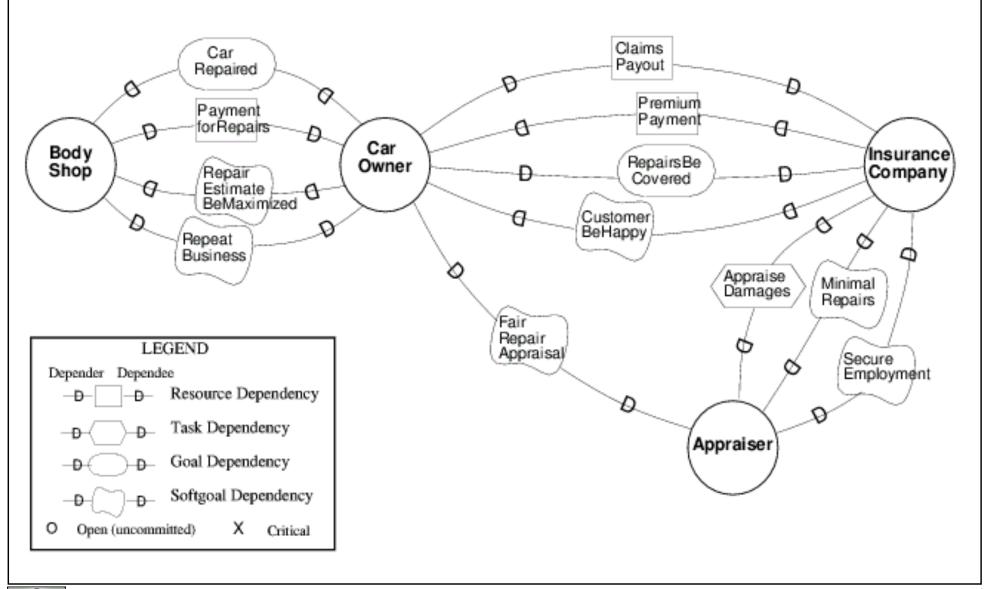
- ⋄ Developed in the early 90's
 - > provides a structure for asking 'why' questions in RE
 - > models the organisational context for information systems
 - > based on the notion of an "intentional actor"
- ⋄ Two parts to the model
 - > Strategic dependency model models relationships between the actors
 - > Strategic rationale model models concerns and interests of the actors

→ Approach

- \$ 5D model shows dependencies between actors:
 - > goal/softgoal dependency an actor depends on another actor to attain a goal
 - > resource dependency an actor needs a resource from another actor
 - > task dependency an actor needs another actor to carry out a task
- \$ SR model shows interactions between goals within each actor
 - > Shows task decompositions
 - > Shows means-ends links between tasks and goals

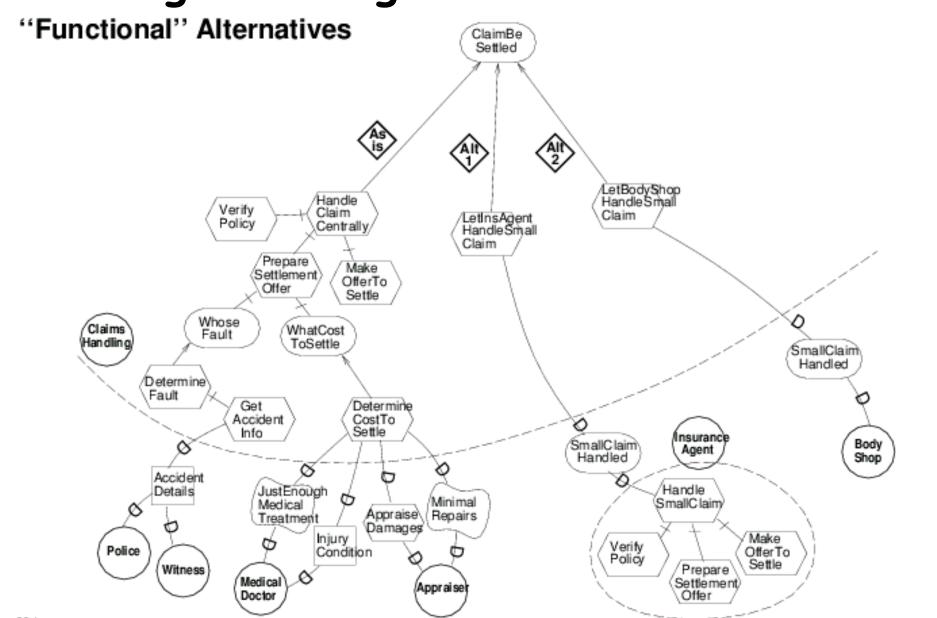


E.g. Strategic Dependency Model





E.g. Strategic Rationale Model





Summary

- → Need to understand business processes
 - \$\bigsep\$ Existing business process
 - > to understand the problem
 - \$\to\$ Potential changes to the business process
 - > To investigate alternative solutions
- → Need to understand organisational interdependencies
 - \$\to\$ How people depend on one another to achieve their goals
 - \$\to\$ How goals relate to tasks