

Entrepreneurship at UTSC!

Are you ready for a challenge this upcoming Winter term? Are you motivated by innovation, cutting edge technology, and driven to see your best ideas take flight? If so, we have two courses for you:

CSCD54H3S - Technology Innovation and Entrepreneurship

CSCD90H3S - The Startup Sandbox

These courses will introduce you to the world of high-tech entrepreneurship, and will give you both a solid foundation in current best practice, as well as expertise developing a new product from scratch.

The D54 course will introduce you to the process of turning a great idea into a viable product. You will learn how to identify clients and their needs, how to produce a realistic business model that considers the client needs, the market, your competitors, and provides potential investors for a compelling case to fund your project. You will learn about funding and where to find it, and you will hear from industry experts who will complement your in-class instruction with invited sessions and talks.

The course is led by **Helen Kontozopoulos**, director of DCSIL, the high-tech incubator at the St. George campus. She brings along a wealth of experience doing high-tech innovation, and teaching high-tech innovation to bright and eager minds. Her involvement gives you the ability to find people with the expertise or access to funding that can make a difference in a high-tech venture.

Of course, you will be interested in building a product prototype, so the D90 course is entirely dedicated to developing and bringing to reality the ideas each of the D54 teams is working on. This course is led by **Thierry Sans**, who has extensive experience in project development, and in nurturing high-performing teams of software developers.

Great! Great! But how do you get to take these courses?

There are two ways to access D54 and D90:

- You are automatically eligible to take these courses if you are enrolled in the entrepreneurship stream of the computer science specialist program (co-op or otherwise). If this is your case, please send us an email at 'entrepreneurship_stream@utsc.utoronto.ca', with the subject line '**D54 and D90**', and let us know this is your case and you want to take the courses by Nov. 14.
- If you are not in the entrepreneurship stream, you have to complete a small application. Please sent an email to 'entrepreneurship_stream@utsc.utoronto.ca' with the subject line '**D84 and D90 Ballot**'. The email must contain:

- * Your full name, student number, current program and stream
- * Your latest transcript
- * Your current CV
- * Your answers to the short questionnaire attached to this form (needless to say, the thoughtfulness of your answers plays a large role in the selection process)

Students not in the entrepreneurship stream will be admitted to the course based on their application material until the course is full (typically, 20-25 students will be enrolled). Students who apply will be notified of the result of their ballot as soon as all applications have been reviewed. This typically takes one or two weeks after the deadline.

The deadline for submitting your ballot is Nov. 14.

Please note that preference will be given to students enrolling in both courses simultaneously – the courses are designed to be taken together and you will learn the most in this way.

Any questions? Feel free to send an email to 'entrepreneurship_stream@utsc.utoronto.ca' with the subject '***D54 and D90 - I have a question!***' and we will get back to you.

Considering joining the entrepreneurship stream? Please drop by and talk to your program supervisor, ***Dr. Richard Pancer.***

Ballot Questionnaire

(please complete and attach to your application form as a .pdf or another standard document format)

0. Tell us why you are interested in joining D54 and D90
1. List the projects you have been involved in during your courses at CMS. Indicate the course, and what the project involved noting what you learned working on it.
2. If you have been involved in any entrepreneurial activities, please provide a brief description below. What was your role in these ventures?
3. If you have developed any apps or innovative software, please provide a brief description below (links to relevant webpages if appropriate) and describe your role in these projects.
4. List one or two of your major failures and what you learned from each.

5. List one or two of your major successes and what you learned from each.

6. List clubs or organizations in which you actively participate that are relevant to this course.

7. Briefly describe any other qualifications that you bring to the table other than those mentioned above.

8. List 2 innovative ideas you have for a project and why you think they solve problems that are significant and might foster disruptive change on an industry and user level.